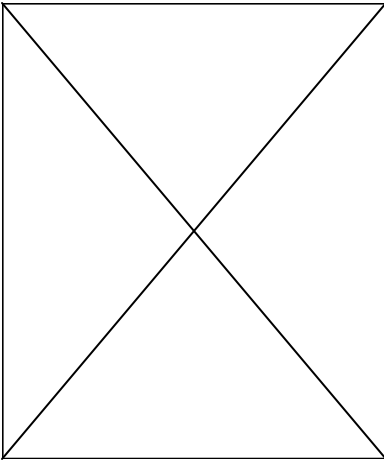
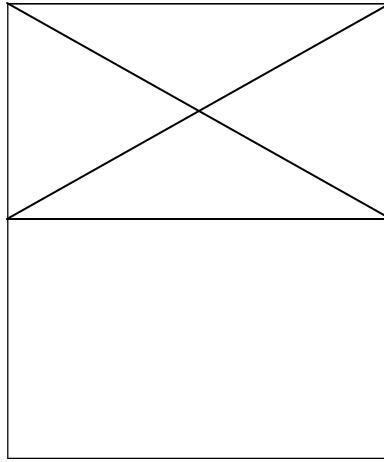


The **SUCCESS** Project Gala of Hope 2018 Family of Hope Souvenir Program Advertising Specifications



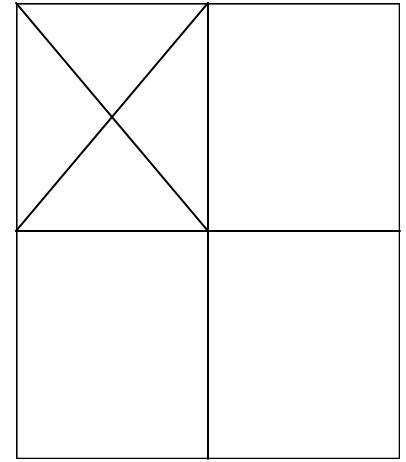
FULL PAGE

Size: 5" x 7.5"
Cost: \$100



HALF PAGE

Size: 2.5" x 7.5"
Cost: \$50



QUARTER PAGE

Size: 2.5" x 3.75"
Cost: \$25

All Ads are Black & White
Ads are due no later than **October 19, 2018.**

General Information for Program Ads

Handwritten ads may be submitted.
Please print words clearly on back of ad order form.

If you decide to design your own ad, submit as a jpg, pdf or tif (PC format only) with a file resolution of at least 300 dpi. Attach laser copy of ad to order form. Digital files may be emailed to info@hdgha.org with the subject line: FOH Program Ad.

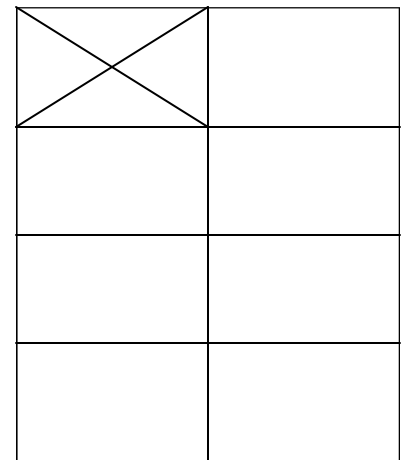
Business cards: Attach your card. We can provide design assistance and will do our best to scan your images and logo.

Personal photos: Please provide with your ad order form; copyrighted professional photos cannot be scanned without permission of the photographer.

Original photos will be returned to address on order form.

If material must be scanned:

- Provide high quality image on high quality paper
- Do not fold, staple or use paper clips
- Do not write on materials to be scanned, make notes on the ad order form
- Provide crisp black & white copy of your logo, no foil stamping
- Magazine and newspaper ads do not scan well
- Enclose material in envelope large enough that item is not folded and protected from bending.



BUSINESS CARD EIGHTH PAGE

Size: 1.25" x 1.875"
Cost: \$15

The **SUCCESS** Project Gala of Hope 2018 Family of Hope Souvenir Program Ad Order Form

Black and White Ad Size Selected:

____ Full Page - \$100 ____ Half Page - \$50 ____ Quarter Page - \$25

Ad Copy:

- Camera Ready Art Provided (see specifications)
- Ad Sent via email, include email address sent from: _____
- Business Card Provided
- Handwritten Ad wording on back of this order form

Advertiser Contact Information:

Name: _____

Company/Organization/Club: _____

Address: _____

City, State, Zip: _____

Email: _____

Telephone: _____

Make checks payable to: **The SUCCESS Project** and mail with order form and your ad to:

The SUCCESS Project, Inc.
Families of Hope Program Ad
101 Stansbury Court
Havre de Grace, MD 21078

Want to use a credit card? Go to **<https://celebrationofhope2018.eventbrite.com>** to pay
and email this order form with your ad to:

info@hdgha.org

Ads and payments are due no later than October 19, 2018