



Be a Beacon of Hope!

The SUCCESS Project, Inc. hosts a variety of programs and events throughout the year. Companies and organizations can sponsor these programs and receive benefits. We are actively seeking corporate and individual sponsors who value our mission and wish to support families in their self-sufficiency goals.

Diamond Sponsorship Level: \$10,000

Your business will receive a prominent ad in all of our event programs and marketed throughout the year in email marketing, Facebook, promotional materials, website, four tickets to each of our events during the year, three promotional banners at all community events, your logo prominently displayed on our website and promotional materials all year, press release announcement, logo displayed on screen during event presentation, and be highlighted as a Diamond Level Sponsor of the Year!

Platinum Sponsorship Level: \$5,000

Your business will receive a prominent ad in all of our event programs and marketed throughout the year in email marketing, Facebook, promotional materials, website, two tickets to each of our events during the year, you will receive two promotional banners at all community events, and be highlighted as a Platinum Level Sponsor of the Year!

Gold Sponsorship Level: \$2,500

Your business will receive a prominent ad in our next two event programs and marketed throughout the year in email marketing, Facebook, promotional materials, website, two tickets to our next two events, you will receive one promotional banner at all community events, and be highlighted as a Gold Level Sponsor of the Year!

Silver Sponsorship Level: \$1,000

Your business will receive a prominent ad in our next event program and marketed throughout the year in email marketing, Facebook, promotional materials, website, two tickets to our next event, and you will receive one promotional banner at all community events!

Bronze Sponsorship Level: \$500

Your business will receive a prominent ad in our next event program and marketed throughout the year in email marketing, Facebook, promotional materials, website as well as two tickets to our next event!

Friend Sponsorship Level: \$250

Your business will receive a prominent ad in our next event program and marketed throughout the year in email marketing, Facebook, promotional materials, website.

Benefactor Sponsorship Level: \$100

Your business name will be listed in the program at our next event under "Special Thanks!"

Partner Sponsorship Level: In-kind Donors

Your business name will be prominently listed in our promotional materials throughout the year under "Special Thanks!"

**Charitable Gifts to
The SUCCESS Project, Inc.
are Tax Deductible.**

**Please make donation checks
payable to:
The SUCCESS Project, Inc.
101 Stansbury Court
Havre de Grace, MD 21078**

Be a Beacon of Hope Sponsor Agreement

General. The sponsor hereby agrees to sponsor The SUCCESS Project Self-Sufficiency Program. The Sponsor _____ agrees to provide to The SUCCESS Project Self-Sufficiency Program the following in-kind services and/or pay the following fees:

SPONSORSHIP LEVEL selected:

- | | | | |
|----------------------------------|-----------------------------------|-------------------------------------|----------------------------------|
| <input type="checkbox"/> Diamond | <input type="checkbox"/> Platinum | <input type="checkbox"/> Gold | <input type="checkbox"/> Silver |
| <input type="checkbox"/> Bronze | <input type="checkbox"/> Friend | <input type="checkbox"/> Benefactor | <input type="checkbox"/> Partner |

In consideration therefore, The SUCCESS Project Self-Sufficiency Program shall provide Sponsor with the benefits described. The SUCCESS Project Self-Sufficiency Program may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

Payment. cash payments are due at time of signed agreement unless otherwise agreed. Failure to pay fees when due may result in termination of this agreement. In-kind services shall be scheduled in writing by representatives of The SUCCESS Project Self-Sufficiency Program and Sponsor.

Limitation of Sponsorship. Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to The SUCCESS Project Self-Sufficiency Program events to be held in 2018-2019. Assuming the Program is continued in 2020, the Sponsor shall have the first right of refusal to continue Sponsor's involvement in the Program on such terms as Sponsor and The SUCCESS Project Self-Sufficiency Program shall agree.

License and Usage. Sponsor hereby grants The SUCCESS Project Self-Sufficiency Program a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. The SUCCESS Project Self-Sufficiency Program agrees that the Proprietary Information will be used only in connection with its 2018-2019 Events to provide the benefits set forth in the Proposal and such other benefits as Sponsor and The SUCCESS Project Self-Sufficiency Program may agree. The SUCCESS Project Self-Sufficiency Program's use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

Sponsor Understandings. Sponsor understands as follows: any dollar values set forth in the Proposal are estimates are based upon general sponsorship information available to The SUCCESS Project Self-Sufficiency Program; any audience figures provided are based upon estimates of The SUCCESS Project Self-Sufficiency Program attendance and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive.

Termination. The SUCCESS Project Self-Sufficiency Program may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, The SUCCESS Project Self-Sufficiency Program may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by The SUCCESS Project Self-Sufficiency Program. Sponsor shall not terminate this agreement without the approval of The SUCCESS Project Self-Sufficiency Program.

Amendments. This agreement may be amended only by a written instrument executed by both parties.

Miscellaneous. This agreement is governed by Maryland law and is binding upon all of the parties' successors and assigns.

Signed:

Sponsor Name: _____

Sponsor Representative Signature: _____

Date: _____